

Does asthma
keep your kid
from feeling
like a kid?

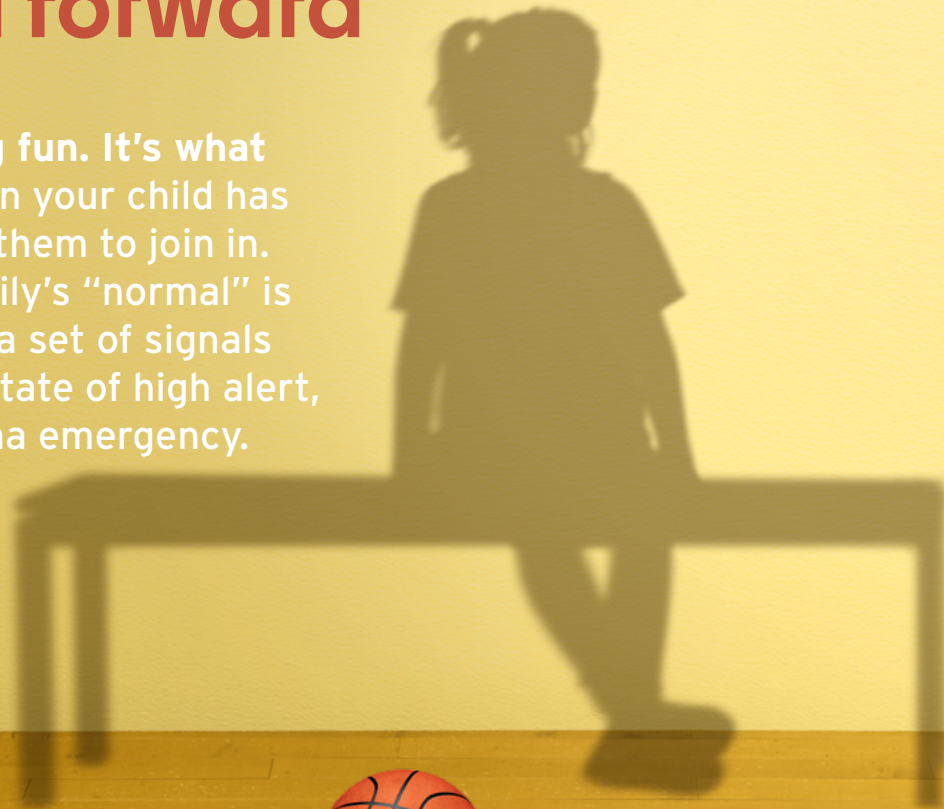


FOR PARENTS AND CAREGIVERS OF CHILDREN 6+

Rethink
*your
child's* Asthma

Finding a path forward

Running around, playing, having fun. It's what being a kid is all about. But when your child has asthma, it's not always easy for them to join in. And it could mean that your family's "normal" is a little bit different—with an extra set of signals and triggers that keep you in a state of high alert, trying to prevent the next asthma emergency.



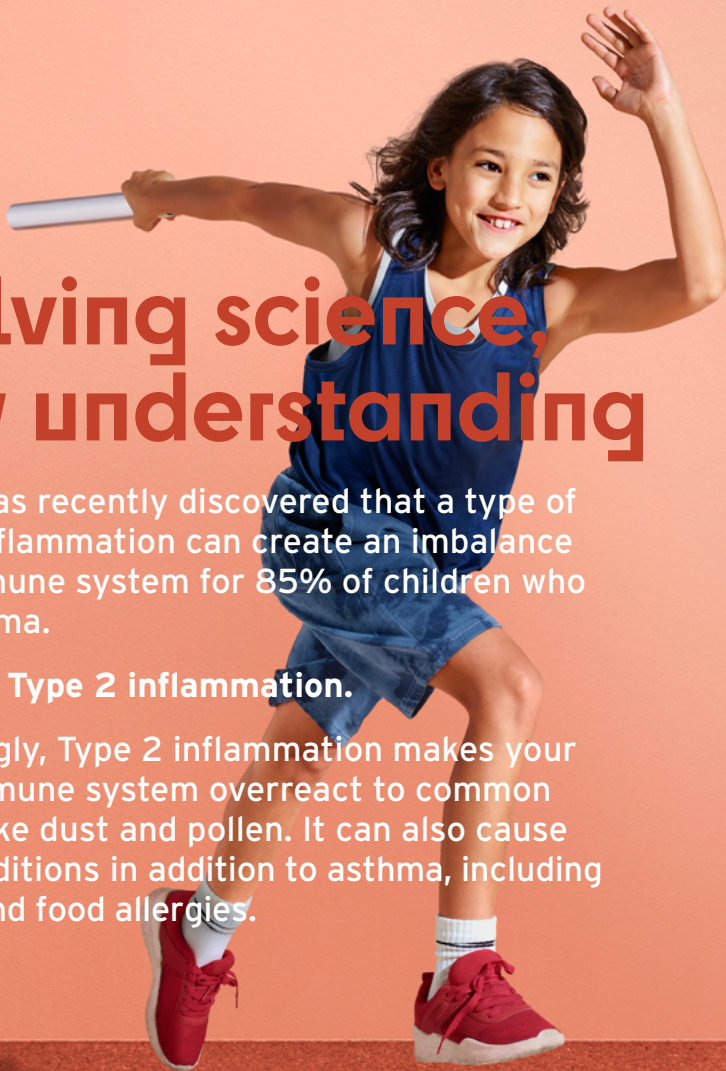
Finding a path forward to more good days

RETHINK YOUR CHILD'S ASTHMA IF THEY'RE:

- Experiencing significant symptoms, including difficulty breathing, more than 2X a week
- Using an asthma rescue medication more than 2X a week
- Waking up during the night due to asthma
- Limiting activities that could trigger an attack

If asthma is holding your child back, it's important to know there are scientific advances that may help you better manage your child's asthma. And that could mean more good days ahead for your child and the whole family.



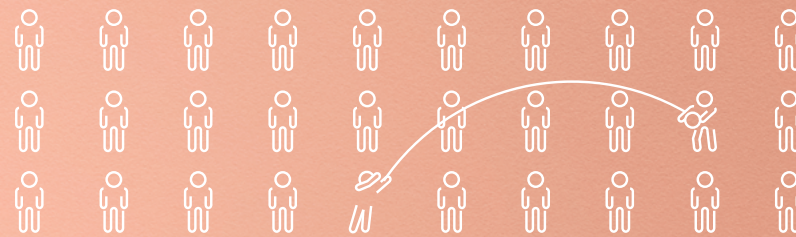


Evolving science, new understanding

Science has recently discovered that a type of chronic inflammation can create an imbalance in the immune system for 85% of children who have asthma.

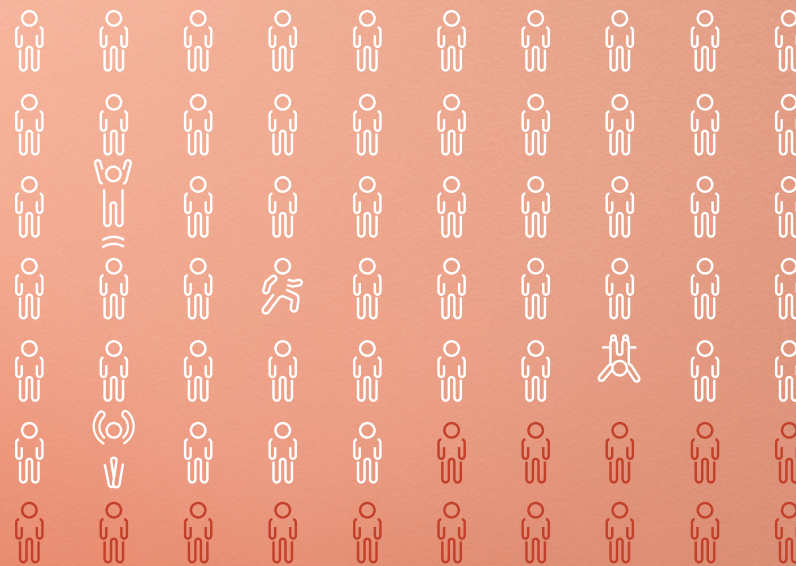
It's called Type 2 inflammation.

Interestingly, Type 2 inflammation makes your child's immune system overreact to common triggers like dust and pollen. It can also cause other conditions in addition to asthma, including eczema and food allergies.



85%

OF CHILDREN
WITH ASTHMA HAVE
TYPE 2 INFLAMMATION



Have a new conversation

Now that you're aware of Type 2 inflammation, you have new things to talk about with your child's doctor or asthma specialist. And that conversation may lead to new ideas for their treatment.

Current treatments include:

- **Quick-relief methods** open airways but may cause side effects if used too often and do not address underlying Type 2 inflammation
- **Preventative medications** reduce asthma attacks overall but may affect the entire immune system
- **Inhaled corticosteroids** and other oral medications may be used to prevent attacks but cannot treat the root cause of asthma caused by Type 2 inflammation
- **Biologics** are other preventative treatments that target the specific source of inflammation, not the entire immune system



ANSWER THESE QUESTIONS WITH YOUR CHILD AND USE THEM AS A SPRINGBOARD FOR A DISCUSSION WITH YOUR CHILD'S DOCTOR

When you and your family have a better understanding of how to manage your child's asthma, everyone benefits.

1. Does your child have significant asthma symptoms more than 2X a week? Yes No
2. Does your child lose sleep due to asthma? Yes No
3. Does your child need to use a quick-relief medication more than 2X per week? Yes No
4. Are your child's asthma triggers changing or getting worse? Yes No
5. Does your child shy away from physical activities like running and active sports? Yes No
6. Does your child miss out on activities with their friends every week because of asthma? Yes No
7. Does your child become sad when they can't participate in activities with friends? Yes No
8. Do you or your child ask how long they'll have asthma? Yes No

Print this page and discuss with your doctor.

Rethink *your child's* Asthma

Talk to your asthma specialist about Type 2 inflammation
and help your kid feel like a kid again.



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